

Summer University Programme (draft programme) Central Balkan Biosphere Reserve, Bulgaria July 21-28th 2019									
	Sunday 21.07	Monday 22.07	Tuesday 23.07	Wednesday 24.07	Thursday 25.07	Friday 26.07	Saturday 27.07	Sunday 28.07	
Theme of the day	Arrival and Welcome Day	Opening Day 1: MAB Programme, Management and Local Policies	Day 2: Sustainable Agriculture, Local Products and Business	Day 3: Sustainable Tourism	Day 4: Branding and Marketing	Day 5: Science, Education and Conservation	Day 6: Conclusions, Recommendations and Open event	Day 7: Wrap up, Evaluation and Leaving	
9:00 - 11:00	Summer school shuttle-buses collect the participants in Sofia airport and drive them to Karlovo, Central Balkan Biosphere Reserve	Welcome note by the organizers and local authorities: Emil Kabaivanov, Gencho Iliev, Tsvetelina Ivanova, Hristo Georgiev, Katrin Tomova; Key note speaker: Jonathan Baker: MAB UNESCO Program and Biosphere Reserve goals;	Breakfast visit at Sopot Lift and on-site talk about Paragliding and combined tourist products and activities [Lift Sopot]	Visit of "Pod Balkana" Dairy Farm and on-site talk about their work [Bioselena and Farmer] Visit of the National Part Directorate in Kalofar +	Transfer to the northern part of Central Balkan Biosphere Reserve; Visit to Rosa Damascena Tourist Center at Skobevevo	Visit to the National Exhibition of Crafts and Arts in Oreshak Biosphere Reserves and Ecosystem Services [Bilyana Borissova and Stoyan Nedkov]	Festivals as a promotional tool for attracting tourists [Ema Gateva + municipality representative] Project work elaboration	Wrap up session and evaluation of the summer school	
11:00 - 11:15		Coffee Break	Transfer to Rozino				Coffee Break	Coffee Break and pocket lunch	
11:15 - 13:00		Presentation of "Central Balkan Biosphere Reserve" (CBBR); [Sergey Aleksandrov], Bulgarian MAB Committee and Bulgarian BRs [Vladimir Viadimirov] Exchange of experiences and peer training among local stakeholders [F. Lenzerin]	Visit of Rozino Organic Farm; On-site lecture on Sustainable Agriculture and Business [Albina Yasinskaya, Gelatto & Latte] Overview of Organic Farming in Bulgaria [Bioselena]	Trekking in the "Byala Reka" eco-path in Central Balkan Biosphere Reserve with a local mountain guide + Traventuria	Transfer to Oreshak	Coffee Break	Education for Sustainable Development [prof. M. Scoulios]	Project work elaboration Free time	Departure: Summer school shuttle-bus drives participants to Sofia Airport
13:00 - 14:00		Lunch	Lunch provided by Rozino Organic Farm	Pocket Lunch	Lunch	Lunch	Lunch	Lunch	
14:00 - 16:00		Free time	Group Work	Transfer to Karlovo	Free time	Free time	Botanical Tours as an education and promotional tool [Rosen Vassilev] Guided visit to Troyan Monastery and the city of Troyan Meeting with the Mayor [Donka Mihaylova]		
16:00 - 17:00		Integrated approaches and methods for sustainable management of biosphere reserves [M. Scoulios];		Sustainable tourism - mission possible [Bulgarian Association for Alternative Tourismism] BR Branding Strategies (F. Lenzerin)	BR Branding Strategies (F. Lenzerin)	Botanical Tours as an education and promotional tool [Rosen Vassilev]			
17:00 - 17:15		Coffee Break	Transfer to Karlovo	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	
17:15 - 18:00		Welcome note by the organizers. Presentation of Bulgarian Biodiversity Foundation; Team Building activities; Distribution of materials	Group Work	Free time	Group Work	Slow Food Bulgaria and Green Cheese from Central Balkan [Tsvetan Dimitrov and Desislava Dimitrova]	Group Work	Presentation of the result of project work to local administrators and BRs stakeholders	
18:00 - 19:00		Guided walking tour to the historic town of Karlovo	Free time		Free time	Group work	Free time		
19:00 - 20:00									
20:00 - 21:00	Welcome drink and dinner	Dinner at Vodopada	Dinner	Dinner	Dinner	Dinner	Dinner		
21:00 ...		Traditional Dances from the Balkan (Local group)	Wine tasting at Chateau Copsa	Free time	Free time	Pottery workshop with traditional pottery from Troyan [Casa Art]	Farewell party by the pool		
	Accommodation in Chateau Copsa	Accommodation in Chateau Copsa	Accommodation in Chateau Copsa	Accommodation in Chateau Copsa	Accommodation in Casa Art Hotel	Accommodation in Casa Art Hotel	Accommodation in Casa Art Hotel		
Color key:	Lecture (theory)	Workshop (group work) with tutor help	Experience (study visit)	Free time	Dinner, lunch or coffee break				